Hyundai Motorstudio Goyang, South Korea

LIGHT ARCHITECTURE

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Lighting that preserves a sense of effortless transparency supports a showroom that feels like a natural open public space.

ARCHITECT

Delugan Meissl Associated Architects

EXECUTIVE ARCHITECT

DMP

CLIENT

Hyundai Motor Group

LANDSCAPE ARCHITECT

Topotek 1 /

Landscape Workshop SAII

EXECUTIVE LIGHTING DESIGN

Bitzro

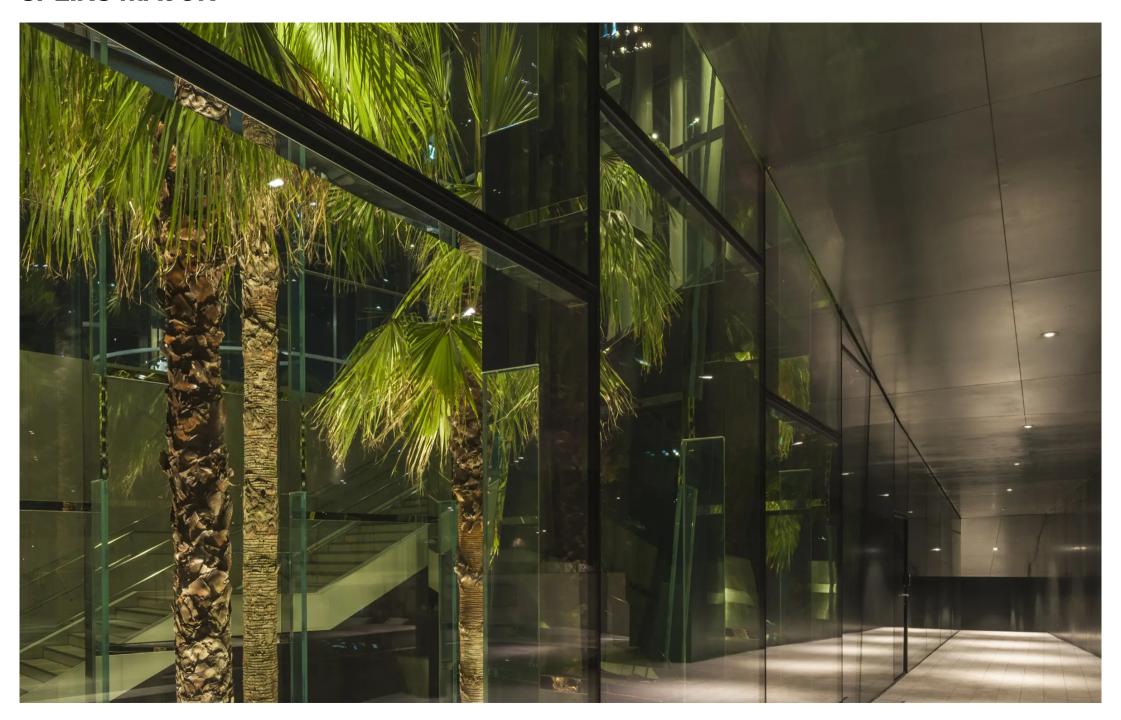
PHOTOGRAPHER

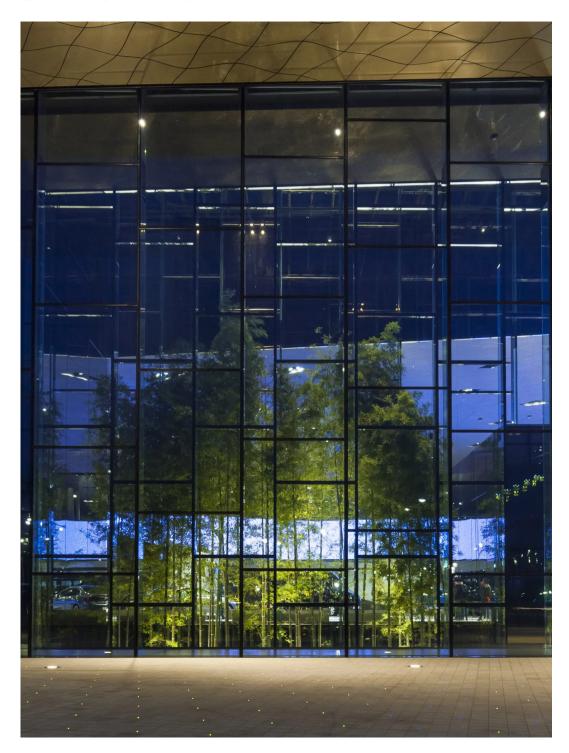
Fototeca

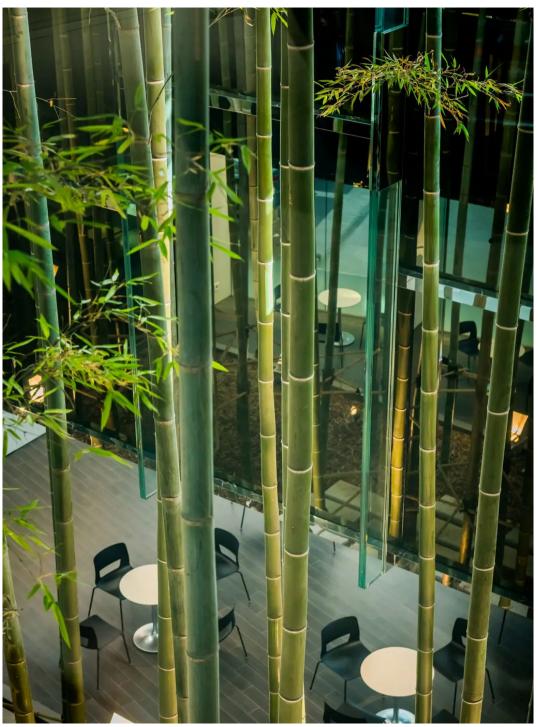
PROJECT TEAM

Keith Bradshaw, Carrie Donahue

Bremner, Dave Morris











Our aim with the lighting was to preserve transparency, by carefully balancing the lighting on key vertical surfaces and at transitions. The landscape becomes a carpet on which the building sits, a backdrop for the promenade.

Clusters of spotlights provide structured breaks in the solid architectural sky above, providing flexible shafts of strong light to highlight the changing displays.

